



B.V. Patel Institute of Management, Uka Tarsadia University



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Seminar on “Thinking Out of The Box” by Dr Nirav Majmudar

On a fine Wednesday morning of 3rd March 2021, Institute has organised an seminar on “THINKING OUT OF THE BOX” for its Second year students at J D Auditorium. The seminar was taken by Dr Nirav Majmudar. The speaker had an very rich background. He has started a session and discussed about “How to think” then he asked one question to all students.

The speaker pointed out almost 12 to 13 points on how to be innovating and think out of the box. Points like, See and appreciate creativity, Doing the same things in different way, Observe obvious: Do unobvious, Solve puzzle, Reverse thinking, Know your strengths, Believe in impossible, Improvise, Questioning Mind, Play with words, Learn Theory, Redesign and Test the known.

He showed various examples of each point with various digital forms. He used videos, image and Clips. The speaker also showed examples which were way beyond our imagination. There were set of mind games such as riddles and puzzled question and commanding question, which made us think intellectually and be innovating to solve those questions. The speaker had not only speak but also did preach what he spoke. He had create a nice friendly environment and made everyone interactive.

What students learned from the session:

- Every small thing has innovation in it. Its upon you how you see it
- Mindset and Perception of individual is very important to prospect any particular aspect
- In the future as an Employee or as entrepreneur you would only be valued if
- you are innovative or if you can come up with something different
- The most difficult part is not being the change but accepting the change

- Your limitation are set by yourself only let your mind be free and brainstorm as much as it can
- Generate as many wow moments as you can see and implement them
- Innovation is not a one step process and does end at some time it is with you till the end
- Innovation does not require you to pay any sort of special attention but to observe see the world with a different perspective
- Innovation and creativity is everything in the future

Overall was an great learning experience. They were great-full to attain knowledge and hear it from a very great and experienced speaker. The speaker did not just speak but passed them an advice of life. He definitely managed to elite the spark of being different and innovative in students.

So it was pretty interesting and fun session conducted and students were fortunate enough to invest their time into those types of sessions. At last students said about more such sessions in future and lastly it was honor to have such speaker to guide students and we thanked all the peoples and ended the session.

“It’s not about ideas. It’s about making Ideas Happen”